

## ABSTRACT OF THE DISCLOSURE

A promotion method and a system which can realize thoughtful promotion by facilitating changing settings such as the number of points issued for each commodity, a promotion period and the like without the necessity for changing settings of target automatic vending machines all at once. A commodity code peculiar to each commodity is added to point information, and a data center selectively adds the number of points of the point information of the specific commodity on the basis of the commodity code.